

## Veritas Rewards Limited Salary Sacrifice Platform

### Accounting Firm Case studies

#### Case Study 1

Accountancy Practice has 5 Partners

Each partner introduces to 20 clients with over 20 staff

Accounting firm introduces overall 100 schemes at a monthly charge of £150.

Accounting firm earns £110 per month per scheme ie £11,000 per month recurring income

**£132,000 PER ANNUM Additional Fees**

#### Case Study 2

Accountancy Practice has 2 Partners

Each partner introduces to 5 clients with over 25 staff

Accounting firm introduces overall 10 schemes at a monthly charge of £150 per month.

Accounting firm earns £110 per month per scheme ie £1,100 per month recurring income

**£13,200 PER ANNUM Additional Fees**

#### Case Study 3

Accountancy Practice has 2 Partners and 5 clients with over 50 staff

Accounting firm introduces overall 5 schemes at a cost of £40 per month.

Accounting firm could earn £300 per month per scheme ie £1500 per month recurring income

**£18,000 PER ANNUM Additional Fees**

### Client Scenario

<u>Benefits to your clients</u>	<u>Average Monthly Savings</u>		<u>Accountants Fees PER MONTH say</u>
	<u>Per Employee</u>	<u>Employer</u>	
Number of Staff			
20	32	276	100
50	32	690	150
100	32	1380	300
500	32	6900	1000

Know your client and optimise the benefits to your practice.

#### Case Study 4

**Accountancy firm has a mixed client list of the following cross section of clients**

number of clients	staff numbers	monthly charge to client			
20	15	100	2000		
5	50	150	750		
2	100	300	600		
1	200	400	400		
28			3750		
less Veritas charges			1120		
Monthly Profit			2630	Annual additional Income	31560
<b>£31,560 PER ANNUM Additional Fees</b>					